



Contact Us

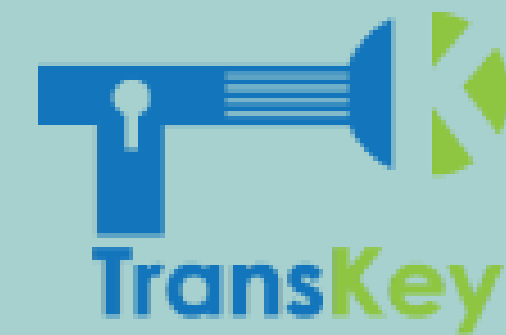
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Transkey Consulting
Digital Marketing Services

Unlock Your Digital Potential with TransKey Consulting

At TransKey Consulting, we're not just another digital marketing agency – we're your strategic partner in navigating the complex world of online business. Our mission is simple: to empower you to succeed in the digital realm. Here's how we do it:

- **Customized Solutions:** We understand that every business is unique, which is why we don't believe in one-size-fits-all solutions. Our team takes the time to understand your specific needs and objectives, crafting customized strategies that deliver real results.
- **Expertise You Can Trust:** With years of experience and a team of seasoned professionals, we have the expertise to tackle even the most challenging digital marketing projects. From SEO to social media and everything in between, we've got you covered.
- **Innovation at Every Turn:** In today's fast-paced digital landscape, staying ahead of the curve is essential. That's why we're committed to innovation, always exploring new technologies and strategies to keep your business ahead of the competition.
- **Transparent Communication:** We believe in building strong relationships with our clients, and that starts with transparent communication. From regular updates to in-depth reporting, you'll always know exactly what we're doing and why.
- **Results-Driven Approach:** At the end of the day, it's all about results. Whether it's increasing traffic to your website, generating leads, or boosting sales, we're laser-focused on helping you achieve your goals and drive tangible ROI.

Our Projects

Recent Success Stories



ZHA
Foundation Charitable Trust



ZHA
Sustainability
For People



KLEENCLAD™
Antimicrobial wall cladding



PRO TECHNOLOGY AND DATA SERVICES

Why Choose Us?

At TransKey Consulting, we understand that selecting the right partner for your digital marketing needs is crucial for the success of your business. Here's why you should choose us:

- **Expertise:** Our team comprises seasoned professionals with diverse expertise in digital marketing. We have the knowledge and skills to develop and execute effective strategies tailored to your specific goals.
- **Client-Centric Approach:** We prioritize understanding your unique business needs and objectives. Our client-centric approach ensures that we deliver solutions that are aligned with your vision and objectives.
- **Proven Track Record:** Over the years, we have helped numerous clients achieve tangible results and drive growth in their businesses. Our track record of success speaks for itself, with satisfied clients across various industries.
- **Innovative Solutions:** We stay ahead of the curve by embracing innovation and leveraging the latest tools and techniques in digital marketing. Our innovative solutions ensure that your business stands out in today's competitive landscape.
- **Transparency and Communication:** We believe in fostering transparent and open communication with our clients. From project inception to completion, you can count on us to keep you informed and involved every step of the way.
- **Tailored Strategies:** We understand that every business is unique, which is why we develop customized strategies tailored to your specific needs and objectives. Our personalized approach ensures that you get the most out of your digital marketing efforts.
- **Dedicated Support:** When you choose TransKey Consulting, you're not just getting a service provider – you're gaining a dedicated partner committed to your success. Our team is here to support you every step of the way, providing guidance and assistance whenever you need it.

Our Services

SEARCH ENGINE OPTIMIZATION (SEO)

- Keyword Research & Strategy
- On-Page & Off-Page SEO
- Local SEO

SOCIAL MEDIA MARKETING (SMM)

- Social Media Strategy
- Content Creation & Management
- Social Media Advertising

EMAIL MARKETING

- Email Campaign Management
- List Building & Segmentation
- Automation & Personalization

ANALYTICS & REPORTING

- Performance Tracking
- Customized Reports
- Data-Driven Strategies

PAY-PER-CLICK ADVERTISING (PPC)

- Google Ads
- Social Media Ads
- Display Advertising

WEB DESIGN & DEVELOPMENT

- Responsive Website Design
- E-commerce Solutions
- User Experience (UX) Optimization

CONTENT MARKETING

- Content Strategy
- Blog Writing
- Video Marketing

ACCOUNT MANAGEMENT

- Dedicated Account Managers
- Personalized Strategy and Planning
- Regular Updates and Communication

Pricing Details

We offer flexible and transparent pricing plans tailored to meet your business needs. Choose the package that best suits your goals.

Service	Basic Package	Standard Package	Premium Package
Price	₹6000	₹15000	₹20000
SEO	Basic On-Page Optimization	Comprehensive On-Page & Off-Page Optimization	Advanced On-Page & Off-Page Optimization
PPC	₹1,500 Ad Spend Management	₹3,500 Ad Spend Management	₹5,000 Ad Spend Management
Social Media Management	2 Platforms	3 Platforms	All Major Platforms
Content Marketing	2 Blog Posts/Month	4 Blog Posts/Month + 2 Videos	8 Blog Posts/Month + 4 Videos
Email Marketing	Monthly Newsletter	Bi-Weekly Campaigns	Weekly Campaigns
Web Design & Development	Single Page website	Multi-page Website (5 pages)	Full Site Management
Analytics & Reporting	Monthly Report	Bi-Weekly Reports	Weekly Reports with In-Depth Analysis
Account Management	Dedicated Account Manager	Dedicated Account Manager	Senior Account Manager
Additional Services	-	-	Customized Strategies, Priority Support

Contact us for customized packages and one-time services.

Who We Are

TransKey Consulting, a subsidiary of the ZHA Foundation Charitable Trust, is driven by a singular mission: empowering rural students. With a strong emphasis on education and community development, we strive to bridge the gap between urban and rural educational opportunities. Our commitment to excellence and social responsibility fuels our endeavors, guiding us as we work to create pathways to success for rural students.

At TransKey Consulting, our overarching goal is clear: to empower rural students by providing them with access to quality education and opportunities for personal and professional growth. Through innovative initiatives and strategic partnerships, we aim to unlock their potential, enabling them to contribute meaningfully to society. By nurturing talent and fostering a culture of learning, we seek to make a lasting impact on the lives of these students and the communities they represent.

Our values serve as the foundation of everything we do at TransKey Consulting. We believe in the power of empowerment, inclusivity, integrity, innovation, and community collaboration. These guiding principles inform our actions and decisions, ensuring that we remain steadfast in our commitment to being agents of change and champions of education. At TransKey Consulting, we don't just offer consulting services; we are catalysts for positive transformation, dedicated to advancing the cause of rural empowerment through education.

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"Empowering rural communities through education is not just a goal; it's a transformative journey towards a brighter future."

Innovative Solutions for a Digital World



Transkey Consulting Digital Marketing Services